



## ESG-LMH Responsibility Index

At Main & Co, we believe that social responsibility and sustainability should be central pillars of every modern organization. With this purpose in mind, we have developed the **ESG-LMH Responsibility Index**, an innovative model that redefines how companies can lead the future of global sustainability in a decentralized and transparent way.

**A New Way to Measure Commitment:** The ESG-LMH Responsibility Index introduces a three-tiered contribution system: **Low (1%)**, **Medium (2%)**, and **High (3%)**, based on the percentage of revenue dedicated to ESG (Environmental, Social, and Governance) initiatives. This flexible approach allows companies to adjust their contributions according to their capacities and goals, demonstrating their commitment in a tangible and adaptable manner.

**Differentiated Contribution and Value for All:** Each level in the ESG-LMH Index represents more than just an economic contribution; it embodies a **shared impact philosophy** among the company and stakeholders. By choosing a contribution level, companies send a clear message about their dedication to a sustainable future, achieving strategic differentiation in the market and enhancing consumer perception of their value. This model promotes informed choices and encourages a shift in consumer patterns toward more responsible and sustainable options.

**Commitment to Collective Change and Sustainable Development:** The ESG-LMH Responsibility Index is more than just a metric; it serves as a catalyst for change and a pathway for companies to advance sustainable development within their industries. Our model offers an accessible, transparent framework where every contribution—regardless of level—actively supports the creation of a sustainable future across all facets of civilization, society, economic progress, and the ecosystems and natural resources that sustain us.

The Innovation and Development team at Main & Co warmly invites organizations across all sectors to adopt the ESG-LMH Responsibility Index as a benchmark of accountability and transparency. Together, we can create a lasting legacy of commitment to the future of our planet and all life it sustains.

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